



**SAGINAW COUNTY  
DEPARTMENT OF PUBLIC HEALTH**  
*protecting and promoting the public's health since 1928*

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**NEWS RELEASE**

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**FOR IMMEDIATE RELEASE**

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**CONTACT:** Tawnya Simon, R.N., B.S.N., M.S.A.  
**TITLE:** Personal and Preventive Health Services Director  
**PHONE:** (989) 758-3667  
**FAX:** (989) 758-3859  
**EMAIL:** [tsimon@saginawcounty.com](mailto:tsimon@saginawcounty.com)

**SAGINAW COUNTY DEPARTMENT OF PUBLIC HEALTH RECOGNIZES  
NATIONAL BREASTFEEDING AWARENESS MONTH**

August is National Breastfeeding Awareness Month and to recognize this important observance, the Saginaw County Department of Public Health (SCDPH) is reminding parents why it's important to breastfeed. Research shows that breastfed babies have fewer colds and ear infections. The nutrients in breast milk help build the baby's brain and immune system. Unlike formula, breast milk is always the right temperature and ready to serve. Breastfeeding builds a close bond between mother, father and baby. Breastfeeding also develops baby's hand-eye coordination.

In support of breastfeeding awareness, the SCDPH is urging breastfeeding women, their family, friends and the community to attend Covenant HealthCare's BIG Latch On event at the Andersen Enrichment Center on Friday, August 4, 2017, from 10:00AM- 2:00PM. Those interested may register at [www.biglatchon.org](http://www.biglatchon.org). The SCDPH WIC Program will be hosting an Ice Cream Social for WIC breastfeeding moms and their families on August 17, 2017, 1:00PM – 3:00PM at the Main building at 1600 N. Michigan Avenue. For more information or to register for this event, please contact the WIC Program at 989-758-3733.

For more information on breastfeeding services available through the WIC Program at the Saginaw County Department of Public Health, visit our website at [www.saginawpublichealth.org](http://www.saginawpublichealth.org) or call 989-758-3733. Be wise. Be Well.

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